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Professional Experience

Temporary Designer & Photographer

SKS Bottle and Packaging, Watervliet, NY (2017)
Created newsletters layouts and product spotlight pages, came up with innovative ways to photograph products to incorporate into product pages and newsletters, photographed products, and edited photos to company standards. Other tasks included creating labels for industry shots, and creating advertisements

Temporary 2D Designer

EP&M International, Albany, NY (2016)
Designed, edited, and updated trade show graphics, permanent installations, exhibition graphics, environment graphics, brochures, and collateral material

Graphic Designer, 2014–2016

Lia Auto Group, Albany, NY
Created web ads, Facebook ads, carousel slides, and email graphics for any of the Lia Auto Group's eighteen dealerships and twelve car brands; uploaded banner advertising to AdRoll and Google AdWords

Design Intern, 2014

Uhrenholt A/S, Middelfart, Denmark
Designed 100-page business manual from plain-text document, created internal communication campaign, photographed products, maintained and enhanced corporate brand, and edited sales brochures

Designer, 2013–2014

Overit, Albany, NY
Designed advertisements, pay-per-click advertising, CD packaging, and other miscellaneous collateral design projects

Freelance Designer & Photographer, 2006–Present

Clients include: The Inn at Deer Meadow, Stanford University GSB Sports Innovation Conference, Lia Auto Group, Not Like The Light (film), Spaceland, Argonauts Pictures, JCC Maccabi Games, Matthew Ogren, Dr. Theresa Flanigan, STRIDE Adaptive Sports, Inc., CIM Magazine, and The Addepalli Family

Education

The College of Saint Rose, Albany, NY
BFA in Graphic Design, Minor in Art History, 2014

Study Abroad

Rotary New Generations Exchange
Middelfart, Denmark, Summer 2014

Michelangelo in Italy
Florence/Rome Italy, March 2012

Honors & Awards

Cover Feature
Ms. Magazine, 2016
Finalist, Logo Design
The Albany Ad Club ADDY Awards, 2016
Best in Show, Student, Brochure Design
American Graphic Design & Advertising Awards, 2015
Award of Distinction, Student, Annual Report
American Graphic Design & Advertising Awards, 2015
3rd Place, Photography Contest
The Rotarian Magazine, 2015
Award of Distinction, Student, Packaging
American Graphic Design & Advertising Awards, 2014
Award of Distinction, Student, Packaging
American Graphic Design & Advertising Awards, 2014
Silver Medal, Point-of-Purchase Design
The Albany Ad Club Student ADDY Awards, 2014
Exhibitor, Albany Center Gallery
Juried Output Graphic Design Regional, 2013
Silver Medal, Packaging Design
The Albany Ad Club Student ADDY Awards, 2013
Silver Medal, Poster Design
The Albany Ad Club Student ADDY Awards, 2013
Silver Winner, Davey Awards, Print Media
International Academy of the Visual Arts, 2009

References

Lars Christensen, Designer
Uhrenholt A/S
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